Create a Charter Public School

mccpse

Massachusetts Center for
Charter Public School Excellence

A GREAT SCHOOL
YOUR VISION
OUR EXPERTISE

MCCPSE believes that the success of the Massachusetts charter movement is a direct result of the creative vision, passionate energy, and broad expertise that individuals and groups bring to the school design process.

MCCSPE will help you realize your vision, whether it be:

- an expeditionary learning school
- a "no excuses" college prep high school
- a Montessori elementary school
- a K-12 Chinese immersion school
- a truly revolutionary school never before seen in the state

Whether you are:

- **Parents and Community Leaders** concerned about the choice and quality of your town's school system
- **Educators** tired of the status quo and ready to embrace autonomy
- **Academics** that have a strong belief in a particular educational philosophy or instructional model
- **Business or Non-profit Leaders** with a new vision for school structure and accountability
- **Social Service Advocates** passionate about a particular student population that is traditionally underserved

*With a sharp focus, unwavering perseverance, and expert guidance from MCCPSE, **YOU CAN** provide a new, high-quality, diverse educational opportunity to students in your community.*

Starting a charter school is *no* simple task, nor should it be: Our children's futures are too important!

Unfortunately, founding groups typically undervalue:

- the amount of work involved
- the group expertise needed
- the upfront planning to meet specific deadlines
- the support and expertise required to guide them successfully through the process

MCCPSE's comprehensive program is designed to meet all of your needs.

"I recommend that no group consider an application without working with the MCCPSE." - 2007 Applicant

MCCPSE's program provides support services throughout the 14-month life cycle of the application process.

- **Project Planning** - Templates, timelines, and intermediate deadlines to keep you "on target".
- **Workshops** - Ten (10) topic-based workshops, focused on all aspects of school design and management, are held with multiple founding groups to allow you to share ideas, expertise, feedback, and perspectives.
- **Coaching Sessions** - Two (2) independent coaching sessions are conducted in your community, including a mock interview in advance of your DESE interview.
- **Written Feedback** - Feedback is provided on your application sections as you complete them and on your Prospectus and Final Application before you submit them to the DESE.
- **Web-based Resource Referrals** - On-line access to extensive best practice materials, samples, & links **http://www.redesign.us.com**
- **Personalized Support** - Phone & email support is provided throughout the 14-month cycle.

Workshop Content Areas

- **Mission and Vision**
  - › Your Vision as a concise Mission
  - › Guiding Principles
  - › School Culture
- **External Relations**
  - › Community Need & Relations
  - › Founding Group & Board Recruitment
  - › Community Support
  - › Student Recruitment Strategies
- **School Design**
  - › Education Philosophy
  - › Curriculum & Instruction
  - › Assessment
  - › Special Student Populations
- **School Operations**
  - › School Calendar & Schedule
  - › Resource Allocation & Budgeting
  - › Facilities & Transportation
  - › Student Recruitment & Enrollment
- **Governance**
  - › Roles and Responsibilities
  - › Organizational Chart
  - › Oversight versus Managment

"MCCPSE provided the expertise, insight, and guidance required to ensure that The Gloucester Community Arts Charter School was well-designed and ultimately chartered by the state. Each of their workshops expanded our founding group's perspective and maximized our potential. Without MCCPSE's support, GCA would still be just an idea. We will continue to work with MCCPSE as we launch our school." - GCA Board Member

Program Calendar for 2010 – 2011 Application Cycle

Date	Activity	Content Area
Dec 2, 2009	Workshop #1	Education Vision & Group Capacity
Jan 20, 2010	Workshop #2	Mission & Vision
Feb 22, 2010	Workshop #3	Education Philosophy
Mar 17, 2010	Workshop #4	Community Need
Apr 14, 2010	Workshop #5	Curriculum, Instruction, & Assessment
May 12, 2010	Workshop #6	SPED, ELL, & School Operations
May 2010	Coaching Session #1	Independent Session with Group
Jun 19, 2010	Workshop #7	Resource Allocation & Budgeting
Jul 14, 2010	Written Feedback #1	Prospectus Analysis
Aug 25, 2010	Workshop #8	Performance Management
Sep 15, 2010	Workshop #9	School Management
Oct 13, 2010	Workshop #10	Action Planning
Oct 29, 2010	Written Feedback #2	Application Analysis
Jan 2011	Coaching Session #2	Interview Preparation

MCCPSE is Uniquely Positioned to Help YOU!

- **Comprehensive Program** – We're with you from start to finish!
- **Fully-Aligned with the DESE** – Since we only work in Massachsetts, our program is targeted to meet your needs.
- **Track Record** – Our consultants have provided founding support to several of the State's highest performing charter schools *(Excel & Boston Prep)*, some schools with innovative designs *(Gloucester Community Arts & AMSA)*, and schools committed to serving disenfranchised young people *(BArT & Phoenix Charter Academy)*.
- **Networking** – We support all of the State's charter schools, so we can provide you with access to programs that will help inform your school design.
- **On-going support** – We provide post-charter assistance, so continued support is seamless!

Our Team

John Tarvin, MCCPSE
John, the founding Executive Director of MCCPSE, has over 25 years of management experience, including more than 15 years as a senior executive at several education-based non-profits such as Jumpstart, South Shore Day Care Services, and Historic New England. During the last three DESE application cycles, John has advised more than 75% of charter applicant groups. John, a certified management accountant, holds a bachelors degree from Boston University in business administration and a masters in computer information systems from Bentley College.

Antonia Rudenstine, ReDesign
Antonia is the principal designer and instructor of the school development program. A former teacher and founder of an alternative public high school in New York City, Antonia eventually designed and directed the Building Excellent Schools fellowship program. An independent consultant who supports charter and district schools in Massachusetts and New York, Antonia holds a bachelors degree in political science from Oberlin College and a doctorate in education administration from the Harvard Graduate School of Education.

Marci Cornell-Feist, Meetinghouse Solutions
Marci is considered the national expert on charter school governance. She is author of the *Charter School Trustees Guide* and numerous articles, including two issue briefs for the National Association of Charter School Authorizers. Before founding Meetinghouse Solutions, she worked throughout the nonprofit sector, including a senior staff position at the former Massachusetts Charter School Resource Center. Marci is a graduate of the Harvard Graduate School of Education and Bowdoin College.

Brian Anderson, MCCPSE
Brian, a former Boston pilot school teacher and an educator through the National Foundation for Teaching Entrepreneurship and Pacific Science Center in Seattle, connects founding groups with existing schools through day-long study tours and through personal meetings. Brian holds a bachelors degree from Princeton University in Anthropology.

Contracting with MCCPSE

MCCPSE's Comprehensive School Development Services are priced at **$12,000** per founding group.

The following services can be purchased independently or in combination:

- Prospectus Analysis **$1,250**
- Application Analysis **$1,250**
- Coaching Session - Interview Prep **$1,000**
- Prospectus & Application Analysis **$2,250**
- Application Analysis and Coaching Session **$2,000**

Payment Options

Many Founding Groups are eligible to receive a Developer Grant of up to $20,000 from the DESE. Developer Grant funds can be used to pay MCCPSE fees. See **http://finance1.doe.mass.edu/grants/grants10/rfp/534.html** for details and an application.

Founding groups ineligible for a Developer grant can enter into a long-term payment plan with MCCPSE, with $1,000 due by the start of the second workshop and the remaining fees due once the school is chartered and receives its initial funding.

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